



## **THEME:**

COLLECTIVE COLLABORATION IN TRANSFORMING GHANA'S  
ECONOMY FOR A BETTER FUTURE



**16th  
December  
2023**



**Accra Marriott  
Hotel**

# EXECUTIVE SUMMARY

**T**he Business Executive Media Group is preparing to organize and host a unique awards scheme: 100 Most Influential People in Ghana Awards. This awards scheme has been designed to identify and publicly recognize 100 people in Ghana whose personal and professional conduct and accomplishments, combined with their respective positions of authority and consequent influence, has enable them exercise the most influence on the socio economic, political and cultural fortunes and trajectory of Ghana as a sovereign nation and/or those of delineated segments of society, geographical regions or communities within the country.

The definition of influence, for the purpose of the awards scheme, is the ability and/or act of an individual that transforms and shapes the opinions and lives of people to act in a positive way.

Every person with potential to influence affairs in Ghana – whether they are domiciled within the country or are resident elsewhere are eligible for consideration. Gender, political affiliation, age or religion are not significant consideration although for reasons of inclusiveness, these may be considered in the event of a tie between nominees in a particular award category, using the quantitative scoring method established hereunder.

Awardees will be selected using a multi-stage selection process involving the findings of our dedicated research consultants, and ultimately, our specially constituted Awards Selection Jury comprising 8 identified experts on socioeconomic, political, cultural and diplomatic affairs in Ghana and its relations with the rest of the world. We have opted to use expert selection rather than public voting to avoid the distortionary effects of narrow interests and emotion, rather than objective voting decisions by members of the public.

Participants in the selection process will be guided by clearly established assessment criteria as set out below. Each criterion will be weighted to create a quantitative scoring model albeit with scores necessarily derived from qualitative assessments of each nominee, first by our research consultants, and ultimately by our Awards Selection Jury. The selection process is designed in such a manner as to remove any influence in the decisions by the organizers themselves whose roles are restricted to providing logistical support at each stage of the selection process through a dedicated awards secretariat.

Award categories will separately cover various aspects of activity within the Ghanaian polity, including political governance, economic governance, business finance and investment, societal behavioural influence, cultural affairs through arts and entertainment, diplomatic relationships, nurturing of upcoming generations through academic teaching and social mores and values etc.

Both self-nominations and third party nominations will be accepted, although they will be subject to verification and authentication by our research consultants.

Awards will be conferred at a five-star gala awards conferment event to be held at a venue in Accra and on the 16th December 2023. This strictly-by-invitation event will be attended by the awardees and their guests, top government functionaries, selected leaders in various aspects of Ghana's polity, community leaders and leaders of thought, identified social influencers, members of the diplomatic corps, and both the local and international media. Award winners will receive both plaques and citations and will be exposed to immense positive publicity both locally and internationally.



# RATIONALE FOR THE AWARDS

Ghana has found itself at the crossroads in many aspects of its trajectory as a sovereign nation. How it handles its economic, political and social challenges will be pivotal to its fortunes going forward.

However, Ghana's recent history shows an increasing, rather than decreasing influence by individuals in positions of political and economic authority and people in positions of social and cultural influence on its fortunes in virtually every aspect of its polity. Therefore, we have decided to identify and publicly recognize 100 people who are positive focal points in Ghana's socio economic, political and cultural development.

Ultimately therefore our awards scheme aims to enhance the sense of responsibility of Ghana's most influential people for the fortunes of the country and its populace, and encourage them to serve as role models for the rest of the country's political governance and socioeconomic growth and development elite, inclusive of the biggest societal influencers.



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# SELECTION CRITERIA

*The following selection criteria will be used in assessing the suitability of nominees for awards in each category:*

- **POSITION OF AUTHORITY**

Since the position of authority nominee holds is key to the amount of influence the nominee wields, this will be a major assessment criterion.

- **IMPACT OF CONDUCT & ACTIONS**

The influence a nominee wields is illuminated by the actual impact the nominee has on the socio-economic segments where that influence is imparted. This becomes our most important criterion in assessment of nominations.

- **PERSONAL CONDUCT & INTEGRITY**

Leadership by example is an excellent form of exerting positive influence. In our evaluation of nominees, their ability to set good personal examples is a crucial criterion, especially with regard to personal integrity and conduct.

- **PROFESSIONAL CAPACITY**

The capacity of a nominee to apply excellent professional skills to whatever tasks he or she is given determines the degree of influence of the nominee.

- **PERSONAL IMAGE**

A positive personal image is crucial to the degree of influence that nominee wields. and so this a key criterion

- **PROFESSIONAL IMAGE**

The perception of the public as to the capacity of the nominee with regard to professional skills and their application provides a major degree of influence on all people.

- **ACCESS TO THE PUBLIC & USE OF THE ACCESS**

The degree of access the nominee has to engage the public and the extent to which that access is utilized is also a key criterion in a nominee's evaluation.

- PERSONAL SOCIAL RESPONSIBILITY

Personal philanthropy is a key factor in determining the level of influence a nominee is able to wield on wider society. A strong commitment to personal social responsibility naturally increases the amount of influence a nominee wields.

- COMMUNICATION SKILLS

The ability of a nominee to communicate effectively with those he or she seeks to influence, and thus impart one's ideas and perspectives effectively is key since it determines the degree to which the nominee can sell his or her vision or beliefs.

- SIZE OF FOLLOWERSHIP

Another guide for the nominee evaluation process is one of the most important: the number of followers the nominee. Social media followership is key.



Each criterion is allocated a total maximum score of 100, thus making for a total possible core of 1000, by each awards juror, this translating to 8,000 in total for each nominee.

## ELIGIBILITY

Every person with potential to influence affairs in Ghana – whether they are domiciled within the country or are resident elsewhere are eligible for consideration. Gender, political affiliation, age or religion are not significant consideration. Using the quantitative scoring method established hereunder.



# ELIGIBILITY

The following comprehensive process will be used to assess all nominations and thus determine the award winners. This is to ensure the integrity of the awards selection process, and consequently the credibility of the awards. The selection process will comprise the following stages:

1. Nominations will be invited from the public nationwide;
2. The nominations will be received and any clarifications and/or adjustments to the format used by, or on behalf of nominees will be sought by the organizers and presented by the nominees or their agents;
3. Nominations will be examined to ensure that they meet the eligibility criteria;
4. The nominations that meet the eligibility criteria will then be authenticated by our contracted team of researchers to confirm claims made in the nominations;
5. Where information contained in a nomination is found to be deliberately falsified, the nominee would be automatically disqualified.



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6. A specially constituted team of Award Assessment Consultants will then assess each nomination against the assessment criteria, using the qualitative performance assessment model;
7. The Awards Jury will then meet virtually over several sessions to consider each shortlisted nominee. Where a member is unable to join meetings either for technical reasons or for reason of unavailability due to acceptable cause, that member will forward his or her inputs into the considerations to the meetings of the Jury;
8. Influenced by the group discussions each juror will then score each shortlisted nominee on each criterion, using the scoring model set out above in the Selection Criteria Section of this Concept Framework.
9. Our dedicated research consultants will then compute each nominees total scores to determine the winner in each category. The computations will be cross checked for their accuracy by the secretariat established for the award scheme the organizers. Where any discrepancies are identified, the computations will be sent back to the research consultants for correction rather than changed unilaterally by the secretariat to ensure that the final results are not influenced in any way by the organizers.

- 10) In the event of a tie for top position in any category the winner will be decided by the Awards Juror guided by the desire for inclusiveness which for the purposes of this awards scheme would favour minorities with regard to gender, religious affiliation, ethnic group or age.



# THE AWARDS CONFERENCE EVENT

**T**he awards scheme will be climaxed at a five-star gala evening event to be held in Accra this year. Attendance will be strictly by invitation. The event will be attended by awardees and their guests/institutional delegations: top government functionaries, selected leaders in various aspects of Ghana's polity, leaders of thought, identified social influencers, members of the diplomatic corps, and both the local and international media.

Award winners will receive both plaques and citations and will be exposed to immense positive publicity locally and internationally. Attendees will thus have a unique opportunity to network with each other in a most convivial atmosphere.





## THE AWARDS CONFERMENT EVENT

The awards scheme will be climaxed at a five-star gala evening event to be held in Accra this December 2023. Attendance will be strictly by invitation. The event will be attended by awardees and their guests/institutional delegations: top government functionaries, selected leaders in various aspects of Ghana's polity, leaders of thought, identified social influencers, members of the diplomatic corps, and both the local and international media.

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## TERMS & CONDITIONS

The pre-condition for conferment of an award is a commitment to attend the gala awards conferment event with their guests, or in exceptional circumstances acceptable to the organizers, through representative delegations.



## Who We Are



Our flagship product is The Business Executive magazine, which is published monthly and circulated across Africa through our unique collaboration with the Federation of West African Chambers of Commerce and Industry (FEWACCI), and more lately, the African Chamber of Trade.

The Business Executive Media Group is a publishing, special events organizing, public policy advocacy and private enterprise promotion and facilitation group of companies. It is headquartered in Accra Ghana and has registered fully fledged subsidiaries in Abuja Nigeria and Dubai, United Arab Emirates. The Group also has representation in South Africa, the United Kingdom, Spain, the United States and Canada.

Our flagship product is The Business Executive magazine, which is published monthly and circulated across Africa through our unique collaboration with the Federation of West African Chambers of Commerce and Industry (FEWACCI), and more lately, the African Chamber of Trade.

We are also, among other things, deeply involved in organizing various conferences, summits, workshops and seminars, relating to domestic and international business networking, multilateral initiatives, public policy and gender issues.

As part of our wider efforts in these areas, we organize and host award schemes which identify and publicly recognize exemplary performance and conduct by individuals, private enterprises and public institutions. Our award schemes cover a variety of areas of activity, primarily business, trade, investment and socio-economic development related. Some cover a particular country, such as our Most Respected CEOs Awards, conducted in both Nigeria and Ghana as well as our Business Executive Excellence Awards; others cover a sub-region such as the ECOWAS SME Awards, done in collaboration with the ECOWAS Commission, while yet others are Pan African such as the Africa's Most Respected CEOs Awards and the African – Global Trade and Investment Awards.

# The Jury



**ING. (DR.) KWASI ABEASI**

Former GIPC Chairman &  
Chief Executive Officer,  
Africa Invest-Consult Ltd.



**AUSTIN GAMEY**

Founder and  
Chief Executive Officer,  
Gamey & Gamey Group



**HON. OBENG-BOATENG**

MP For Bibiani-Anhwia-  
so-Bekwai Constituency



**DR. EMMANUEL LAMPTEY**

President & CEO of Envaserv  
Research Consult (ERC) Ltd.



**MR. RENE VIN-  
CENT-ERNST**

CEO, Nekter Hospitality



**PROF GOSKI ALABI**

President of Laweh Open  
University College



**BARONESS PAULETTE KPORO**

Group CEO, The Business  
Executive LTD.



**VERY REV. HELENA OPOKU-SARKODIE**

Head Pastor -  
Trinity Methodist Society



*This award scheme, instituted in 2015, aims at identifying and publicly recognizing women in Ghana whose professional, entrepreneurial or managerial achievements and/or societal contribution and impacts have been outstanding and are therefore role models capable of mentoring others.*

[www.fgaa.thebusinessexecutive.net](http://www.fgaa.thebusinessexecutive.net)



*The Ghana industry CEO awards was being introduced to identify and publicly recognize the CEOs across the various sectors of economic activity that are most respected for their corporate leadership performance by stakeholders in corporate Ghana. Award winners across each sector will be identified by a voting process involving various categories of stakeholders in corporate Ghana, using set down criteria covering both performance and conduct. These are the CEO's who are setting the standards for corporate Ghana*

[www.ghiceoawards.thebusinessexecutive.net](http://www.ghiceoawards.thebusinessexecutive.net)



*The African Outstanding Professionals Awards is a new pan continental awards scheme designed to identify and publicly recognize extraordinarily capable and accomplished professionals across the various delineated fields of activity.*

[www.afopa.thebusinessexecutive.net](http://www.afopa.thebusinessexecutive.net)





*The primary objective of our annual award scheme is to identify some of the leading CEOs in Africa – and by implication the enterprise they lead – so that enterprises across the continent can have a guide as to some of the counterparties they can safely do business with*

[www.amrceoawards.com](http://www.amrceoawards.com)



*The Africa – Global Trade & Investment Awards scheme to be referred to subsequently as its acronym AGTIE is uniquely designed to identify and publicly recognize enterprises and their owners/CEOs all around the continent whose exemplary track records of accomplishment and proven capacities to deliver on their end of international trade and investment transactions and longer term relationships, makes them excellent trade and investment counterparties in Africa.*

[www.agtai.thebusinessesexecutive.net](http://www.agtai.thebusinessesexecutive.net)



*The Feminine Nigeria Achievement Awards are being organized by The Business Executive Media Group, publishers of the Business Executive magazine, the leading periodical magazine covering economy, business, finance, investment and socio-economic development in West Africa.*

[www.nfaa.thebusinessesexecutive.net](http://www.nfaa.thebusinessesexecutive.net)





*[www.mipa.thebusinessexecutive.net](http://www.mipa.thebusinessexecutive.net)*

*[ceooffice@thebusinessexecutive.net](mailto:ceooffice@thebusinessexecutive.net)*

*+(233)268562178 | +(233)248135645*